

INDIAN INDUSTRIES ASSOCIATION

AN APEX BODY OF MICRO, SMALL & MEDIUM ENTERPRISES

(IN THE SERVICE OF MSME SINCE 1985)

Your views on the MSME Manufacturing Sector problems & solutions invited for publication in IIA news.

(Last date for receipt of your views- 21st may 2012)

IIA Members,

Dear All,

It is a matter of grave concern that the share of the manufacturing sector in the country's GDP has remained stagnant at 15% (excluding mining) for the last 30 years. MSME sector is the worst hit and the general opinion is that there is a negative growth in this sector. Many MSME entrepreneurs are diversifying into trade or real estate business from manufacturing sector.

Keeping in view the seriousness of the matter, President IIA have decided to focus on the "MSME Manufacturing Sector" in June 2012 issue of the IIA News Magazine.

In order to get to know the real causes of the problem and to suggest remedial actions to the Government, We would request for your comments on the problems & issues faced in your own manufacturing venture and along with suggestions for improving the situation. The comments will be published in June 12 issue of IIA news with due acknowledgment & photographs if received by 21st May 12.

Please note that the quality and contents of IIA News magazine depends upon your contributions / feedback.

We therefore look forward to hearing from you in the overall interest of the MSME manufacturing sector and in your own interest.

Thank you

Manish Goel

General Secretary



IIA Bhawan, Vibhuti Khand Gomti Nagar Lucknow-226010

Ph: +91-522-2720090, +91-522-3248178 Fax: +91-522-2720097

Website: www.iiaonline.in

Note: Use E-mails - Save Paper - Protect Trees & Go Greener